



Ticket, Journal & Gem Sponsorship Packages

30th Annual Commercial Real Estate Awards Gala

May 11, 2017 at The Palace at Somerset Park

Honoring

- Lifetime Achievement...** Arthur M. Greenbaum, Greenbaum Rowe Smith & Davis LLP
- Impact Award** JLL, Robert Kossar accepting
- Industry Service Award** Hollister Construction Services LLC, Chris Johnson accepting
- Industry Service Award** Biggins Lacy Shapiro & Company LLC, Jay Biggins accepting

GALA GEM SPONSORS

Tickets and Journal as a package.
Extra tickets can be purchased separately.

Gala Emerald Sponsor \$7000

- Gala tickets for ten
- Gala Journal Gold Page.....full color w/ gold edge
- Logo on NAIOP NJ website & promo materials

Gala Ruby Sponsor \$5750

- Gala tickets for eight
- Gala Journal Silver Page...full color w/ silver edge
- Logo on NAIOP NJ website & promo materials

Gala Sapphire Sponsor \$3600

- Gala tickets for four
- Gala Journal Full Page...full color w/ white edge
- Logo on NAIOP NJ website & promo materials

TICKETS ONLY TOTAL \$

of Tickets (NOTE: Tickets will be mailed in May)
 _____ x \$500.00 (members)
 _____ x \$450.00* (*corporate members—companies with 4 people who are NAIOP NJ members)
 (*Corporate Member pricing good until April 15 or sell out.)
 _____ x \$600.00 (nonmembers)

JOURNAL ONLY TOTAL \$

ALL PAGES ARE FULL COLOR
Deadline April 13, 2017

COVER—Back SOLD
 COVER—Inside Front \$3500
 COVER—Inside Back... SOLD
 FIRST GOLD Page..... \$2650
 GOLD Page..... \$1800
 SILVER Page \$1550
 FULL Page \$1300
 HALF Page \$875
 QUARTER Page \$500

NAIOPNJ Corp Mbr*
 (Discounted fee if you have 4+ NAIOP Members)

\$1620 Gold
 \$1395 Silver
 \$1170 Full
 \$875 Half
 \$500 Qtr

Name _____ Mbr ID # _____

Company _____

Mailing Address (need for tkts) _____

Town _____ State _____ Zip code _____

Email _____ Phone _____

If paying by Credit Card, must add 3% convenience fee, or please send check with order form.
This event sold out last year, so early payment is requested.

Amount \$ _____ Card # _____ Exp _____ Code _____

Name on card _____ Authorized Signature _____

Credit card _____
 Billing address _____ Town _____ State _____ Zip _____
 (if different from above)

Sponsor _____

Tickets _____

Journal _____

SUBTOTAL _____

ADD card fee 3% _____

GRAND TOTAL \$ _____

Order # _____

JOURNAL SIZE: 8.5" x 11" (Book size)

All Full Pages (Gold/Silver/Full) are 6.5" wide x 9.5" high

- **Gold Page has a Gold border**
- **Silver Page has a Silver border**
- **Full Page has a White border**

Note: if you want to match the gold or silver color in your design with the border, please contact us for color specs

All Pages are full color

NOTE: if you are a Gala Sponsor, keep one upper corner "open" for the ribbon

NOTE: there is an extra fee of \$50 for changes, after you've proofed it.

Print Copy Area Sizes

Full Page..... 6.5 wide x 9.5 high

Half Page 6.5 wide x 4.5 high

Quarter Page ... 3 wide x 4.5 high

Inside Cover.... 6.5 wide x 9.5 high

Back Cover 6.5 wide x 9.5 high

Please submit your page / half page/ etc. as soon as possible so we have time to proof it

SUBMISSION DEADLINE:
April 13, 2017
3:00 PM

Payments are due with order.

Art and File Specifications

Preference: Acrobat PDF files

Art submitted in PDF files must be distilled/created in press-optimized PDFs and must be the exact size. Press optimized is 2400 dpi and at least 133 lpi.

Applications accepted (Platform preference MAC)

Adobe InDesign, Photoshop, and Illustrator
ALL versions

Microsoft Word version 97 thru current

No Microsoft Publisher or Powerpoint files, please

Please Include Fonts:

Postscript Type 1, TrueType, or OpenType.

Image files (i.e. photos, logos, other art)

Photos, Images and Logos

Please send logos or art that is placed in pages as separate along with the page files.

Images from a Website should NOT be used. They are not the correct resolution for printing and will result in poor quality.

All Images should be 266 dpi or greater.

COLOR: Must be CMYK (not RGB, Lab, or Pantone spot color)

We can not guarantee placements that are created in other applications will be able to be used. Ads created in PowerPoint or Microsoft Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

Delivery of electronic pages

Email to Galajournal2017@naiopnj.org

Also please include the sponsor's name in the email subject, for example:
"for XYZ Company"

Please include in your email message, information about the file(s) you are sending (i.e. application type, platform (PC or MAC), file format of images, size of sponsorship.)

Please email or call if what you can supply is not listed here or if you have any questions regarding these specs or application versions.

Bonnie Sovinee 732-729-9900
Email: Galajournal2017@naiopnj.org