



# Ticket, Journal & Gem Sponsorship Packages

## 32nd Annual Commercial Real Estate Awards Gala

### May 16, 2019 at The Palace at Somerset Park

#### Honoring

- Lifetime Achievement Award.....**Andrew Merin, Cushman & Wakefield of NJ**
- Impact Award .....**Greek Development**
- Impact Award .....**Whitesell Construction Co., Inc.**
- Industry Service Award .....**Gretchen Wilcox, G.S. Wilcox & Co.**
- Caren S. Franzini Public Partner Award.....**Mayor James Cahill, New Brunswick**

## Greek Development Impact Award

### GALA GEM SPONSORS

Tickets and Journal as a package.  
Extra tickets can be purchased separately.

#### **Gala Emerald Sponsor** **\$7250**

- Gala tickets for ten
- Gala Journal Gold Page.....full color w/ gold edge
- Logo on NAIOP NJ website & promo materials

#### **Gala Ruby Sponsor** **\$5950**

- Gala tickets for eight
- Gala Journal Silver Page...full color w/ silver edge
- Logo on NAIOP NJ website & promo materials

#### **Gala Sapphire Sponsor** **\$3800**

- Gala tickets for four
- Gala Journal Full Page...full color w/ white edge
- Logo on NAIOP NJ website & promo materials

### TICKETS ONLY      TOTAL \$

# of Tickets *(NOTE: Tickets will be mailed in early May)*  
 \_\_\_\_\_ x **\$500.00** Pre-sale members only (\$525 after March 18th)  
 \_\_\_\_\_ x **\$475.00\*** *(\*corporate members—companies with 4 or more NAIOP NJ members)*  
**\*Corporate Member pricing good until April 15 or sell out.**  
 \_\_\_\_\_ x **\$625.00** *(nonmembers may order after March 18)*

### JOURNAL ONLY      TOTAL \$

ALL PAGES ARE FULL COLOR  
*Deadline April 12, 2019*

- COVER—Back** .....  \$3500
- COVER—Inside Front**  \$2700
- COVER—Inside Back**  \$2600
- FIRST GOLD Page...**  \$1950
- GOLD Page.....**  \$1800
- SILVER Page .....**  \$1550
- FULL Page .....**  \$1300
- HALF Page .....**  \$875
- QUARTER Page .....**  \$500

**NAIOPNJ Corp Mbr\***  
*(Discounted fee if you have 4+ NAIOP Members)*

- \$1620 Gold
- \$1395 Silver
- \$1170 Full
- \$875 Half
- \$500 Qtr

Name \_\_\_\_\_ Mbr ID # \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address (need for tkts) \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

*If paying by Credit Card, must add 3% convenience fee, or please send check with order form.  
 This event sold out last year, so early payment is requested.*

Amount \$ \_\_\_\_\_ Card # \_\_\_\_\_ Exp \_\_\_\_\_ Code \_\_\_\_\_

Name on card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Credit card \_\_\_\_\_

Billing address \_\_\_\_\_ Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
*(if different from above)*

Sponsor \_\_\_\_\_

Tickets \_\_\_\_\_

Journal \_\_\_\_\_

SUBTOTAL \_\_\_\_\_

plus  
 card fee 3% \_\_\_\_\_

**GRAND  
 TOTAL \$** \_\_\_\_\_

Order # \_\_\_\_\_

JOURNAL SIZE: 8.5" x 11" (Book size)

### Journal Specifications

All Full Pages (Gold/Silver/Full) are 6.5" wide x 9.5" high

- Gold Page has a Gold border
- Silver Page has a Silver border
- Full Page has a White border

*Note: if you want to match the gold or silver color in your design with the border, please contact us for color specs.*

All Pages are full color

*NOTE: there is an extra fee of \$50 for changes, after you've proofed it.*

### Print Copy Area Sizes

Full Page..... 6.5 wide x 9.5 high

Half Page ..... 6.5 wide x 4.5 high

Quarter Page ... 3 wide x 4.5 high

Inside Cover.... 6.5 wide x 9.5 high

Back Cover ..... 6.5 wide x 9.5 high

*Please submit your page / half page/ etc. as soon as possible so we have time to proof it*

**SUBMISSION DEADLINE:**  
**April 12, 2019**  
**3:00 PM**

*Payments are due with order.*

### Art and File Specifications

- Preference: Adobe PDF file PDF files should be created as press-optimized PDFs and must be the correct size. Press-optimized is 2400 dpi and at least 133 lpi.
- Applications accepted (Platform preference Mac) All Adobe applications: Acrobat PDF, InDesign, Photoshop, Illustrator. All versions accepted. Microsoft Word: version 97 through current Please **no Microsoft Publisher or Powerpoint files.**
- If necessary, please send fonts, image and art files, and logo files.
- Images, art, logos from a Web site should **not** be used. They are **not** the proper resolution for printing. Images should be 266 dpi or higher.

Color space: CMYK

\*\*\*

We can not guarantee placements that are created in other applications. Ads created in PowerPoint or Microsoft Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

\*\*\*

#### Delivery of electronic pages

Email to: GalaJournal2019@naiopnj.org

Also please include the sponsor's name in the email subject, for example:

**"for XYZ Company"**

Please include in your email message, information about the file(s) you are sending (i.e. application type, platform (PC or MAC), file format of images, size of sponsorship.)

\*\*\*

*Please email or call if what you can supply is not listed here or if you have any questions regarding these specs or application versions.*

Donna Laterza 732-729-9900  
Email: laterza@naiopnj.org