



NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
NEW JERSEY CHAPTER

TICKETS • DIGITAL JOURNAL & GEM SPONSORSHIP PACKAGES

37TH ANNUAL COMMERCIAL REAL ESTATE AWARDS GALA
May 16, 2024 | The Palace at Somerset Park

HONORING

Charles Klatskin
Lifetime Achievement Award
Steven Denholtz
Denholtz Properties

Impact Award
Bethann Rooney
Port Authority of New York and New Jersey
Impact Award
CSG Law

Industry Service Award
Michael G. McGuinness
Caren S. Franzini Public Partner Award
Mayor Daniel J. Reiman
Borough of Carteret

GALA GEM SPONSORS

Tickets and Journal as a package.
Extra tickets can be purchased separately.

Gala Emerald Sponsor **\$7350**

- Ten Gala tickets
- Gala Journal Gold Page – full color with gold edge
- Logo on NAIOP NJ website and promo materials

Gala Ruby Sponsor **\$5950**

- Eight Gala tickets
- Gala Journal Silver Page – full color with silver edge
- Logo on NAIOP NJ website and promo materials

Gala Sapphire Sponsor **\$3900**

- Four Gala tickets
- Gala Journal Full Page – full color with white edge
- Logo on NAIOP NJ website and promo materials

I would like to have this URL (Web site link) with my ad: _____

Name _____ NAIOP Member ID# _____

Company _____

MAILING ADDRESS (FOR TICKETS)

Street _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

If paying by credit card, add 3% processing fee, or please send check with order form.
This event sells out quickly, so prompt payment is advised.

Amount \$ _____

Credit Card# _____ Exp Date _____ Code _____

Name on card _____ Authorized Signature _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

Street _____

City _____ State _____ Zip Code _____

TICKETS ONLY

TOTAL \$

Non-member tickets available starting April 8th.

Tickets will be mailed early May.

_____ x **\$525 NAIOP NJ Members Only (Early Bird Rate)**
Early Bird Rate available until April 5th.

_____ x **\$495 NAIOP NJ Corporate Member Rate**
For those who have four or more chapter members from their company.

NEW DIGITAL INTERACTIVE DIGITAL JOURNAL FOR 2024

- COVER – Back \$2300
- COVER – Inside Front ... \$2200
- COVER – Inside Back \$2100
- FIRST GOLD Page \$1950
- GOLD Page \$1850
- SILVER Page \$1600
- FULL Page \$1350
- HALF Page \$900
- QUARTER Page \$550

NAIOP NJ Corp Mbr*
(Discounted fee if have 4+ NAIOP NJ Members)

- \$1800 Gold
- \$1550 Silver
- \$1300 Full
- \$875 Half
- \$500 Quarter

Sponsor _____

Tickets _____

Journal _____

SUBTOTAL _____

Card fee 3% _____

GRAND TOTAL \$ _____

Order #

DIGITAL INTERACTIVE JOURNAL ONLY FOR 2024

The Journal will be shown the evening of the Gala and be featured on the NAIOPNJ.org Website.

Digital Journal Ad Specifications

Live Ad Area for Full Pages

(Gold/Silver/Full) are:

8.25" (width) x 11.5" (height)

- Gold Page has a gold border
- Silver Page has a silver border
- Full Page has a white border

Note: If you want to match the gold or silver color in your design with the border, please contact us for color specs.

All sizes are width by height.

Full Page **8.25" x 11.5"**

Half Page **10" x 6.625"**

Quarter Page **4.875" x 6.625"**

Inside Cover **8.25" x 11.5"**

Inside Back Cover **8.25" x 11.5"**

Back Cover **8.25" x 11.5"**

Please submit your ad page as soon as possible.

Ads are color and a proper size for viewing on desktop computers and mobile devices.

**PAGE SUBMISSION DEADLINE:
MAY 1, 2024**

Payments are due with order.



**Scan this QR code and
view a sample of the
Digital Journal.**

or click here:



ACTUAL LINK

<https://indd.adobe.com/view/529ddc36-ca70-430b-8f7f-1a21e02461d0>

Art and File Specifications

- Preference: **Adobe PDF file.**
PDF files should be created as **high-resolution** PDFs and must be the correct size. Acrobat compatibility: Acrobat 5 and higher.
We are requesting high-resolution files so your ad looks sharp.
- Color space: RGB
- Applications accepted:
 - All Adobe applications – Acrobat PDF, InDesign, Photoshop, Illustrator.
All versions accepted.
 - Microsoft Word (*Please confirm font(s) used in Word documents.*)
- **No Microsoft Publisher or PowerPoint files.**
- If necessary, send fonts, image and art files, including logo files.
- The digital journal will include active hyperlinks!

DELIVERY OF FILES

Email to:

GalaJournal2024@naiopnj.org

Please include:

- Sponsor's name in the email subject;
- Size of ad, and type of sponsorship if applicable (Emerald, Ruby, Sapphire) in your email message.

***Files can also be submitted via
WeTransfer or DropBox.***

Please email or call if what you can supply is not listed here or if you have questions about the specs.

Donna Laterza 732-729-9900

email: laterza@naiopnj.org