



**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
NEW JERSEY CHAPTER

# TICKETS • DIGITAL JOURNAL & GEM SPONSORSHIP PACKAGES

**37TH ANNUAL COMMERCIAL REAL ESTATE AWARDS GALA**  
May 16, 2024 | The Palace at Somerset Park

## HONORING

**Charles Klatskin**  
Lifetime Achievement Award  
**Steven Denholtz**  
Denholtz Properties

**Impact Award**  
**Bethann Rooney**  
Port Authority of New York and New Jersey  
**Impact Award**  
**CSG Law**

**Industry Service Award**  
**Michael G. McGuinness**  
**Caren S. Franzini Public Partner Award**  
**Mayor Daniel J. Reiman**  
Borough of Carteret

### GALA GEM SPONSORS

Tickets and Journal as a package.  
Extra tickets can be purchased separately.

#### Gala Emerald Sponsor \$7350

- Ten Gala tickets
- Gala Journal Gold Page – full color with gold edge
- Logo on NAIOP NJ website and promo materials

#### Gala Ruby Sponsor \$5950

- Eight Gala tickets
- Gala Journal Silver Page – full color with silver edge
- Logo on NAIOP NJ website and promo materials

#### Gala Sapphire Sponsor \$3900

- Four Gala tickets
- Gala Journal Full Page – full color with white edge
- Logo on NAIOP NJ website and promo materials

I would like to have this URL (Web site link) with my ad: \_\_\_\_\_

Name \_\_\_\_\_ NAIOP Member ID# \_\_\_\_\_

Company \_\_\_\_\_

#### MAILING ADDRESS (FOR TICKETS)

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

If paying by credit card, add 3% processing fee, or please send check with order form.  
This event sells out quickly, so prompt payment is advised.

Amount \$ \_\_\_\_\_

Credit Card# \_\_\_\_\_ Exp Date \_\_\_\_\_ Code \_\_\_\_\_

Name on card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

#### BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### TICKETS ONLY

Tickets will be mailed early May.

\_\_\_\_\_ x \$550 NAIOP NJ Members

\_\_\_\_\_ x \$650 Non-Members

\_\_\_\_\_ x \$495 NAIOP NJ Corporate Member Rate

*For those who have four or more chapter members from their company.*

### NEW DIGITAL INTERACTIVE DIGITAL JOURNAL FOR 2024

COVER – Back .....  \$2300

COVER – Inside Front ...  \$2200

COVER – Inside Back ....  \$2100

~~FIRST (SOLD) Page .....  \$1950~~

GOLD Page.....  \$1850

SILVER Page .....  \$1600

FULL Page.....  \$1350

HALF Page .....  \$900

QUARTER Page .....  \$550

**NAIOP NJ Corp Mbr\***  
*(Discounted fee if have 4+ NAIOP NJ Members)*

- \$1800 Gold
- \$1550 Silver
- \$1300 Full
- \$875 Half
- \$500 Quarter

Sponsor \_\_\_\_\_

Tickets \_\_\_\_\_

Journal \_\_\_\_\_

SUBTOTAL \_\_\_\_\_

Card fee 3% \_\_\_\_\_

**GRAND TOTAL** \$ \_\_\_\_\_

Order # \_\_\_\_\_

## DIGITAL INTERACTIVE JOURNAL ONLY FOR 2024

*The Journal will be shown the evening of the Gala and be featured on the NAIOPNJ.org Website.*

### Digital Journal Ad Specifications

#### Live Ad Area for Full Pages

(Gold/Silver/Full) are:

**8.25" (width) x 11.5" (height)**

- Gold Page has a gold border
- Silver Page has a silver border
- Full Page has a white border

*Note: If you want to match the gold or silver color in your design with the border, please contact us for color specs.*

*All sizes are width by height.*

Full Page ..... **8.25" x 11.5"**

Half Page ..... **10" x 6.625"**

Quarter Page ..... **4.875" x 6.625"**

Inside Cover ..... **8.25" x 11.5"**

Inside Back Cover .... **8.25" x 11.5"**

Back Cover ..... **8.25" x 11.5"**

*Please submit your ad page as soon as possible.*

**Ads are color and a proper size for viewing on desktop computers and mobile devices.**

**PAGE SUBMISSION DEADLINE:  
MAY 1, 2024**

*Payments are due with order.*



**Scan this QR code and  
view a sample of the  
Digital Journal.**

**or click here:**



ACTUAL LINK

<https://indd.adobe.com/view/529ddc36-ca70-430b-8f7f-1a21e02461d0>

### Art and File Specifications

- Preference: **Adobe PDF file.**  
PDF files should be created as **high-resolution** PDFs and must be the correct size. Acrobat compatibility: Acrobat 5 and higher.  
*We are requesting high-resolution files so your ad looks sharp.*
- Color space: RGB
- Applications accepted:
  - All Adobe applications – Acrobat PDF, InDesign, Photoshop, Illustrator.  
All versions accepted.
  - Microsoft Word (*Please confirm font(s) used in Word documents.*)
- **No Microsoft Publisher or PowerPoint files.**
- If necessary, send fonts, image and art files, including logo files.
- The digital journal will include active hyperlinks!

#### **DELIVERY OF FILES**

*Email to:*

**GalaJournal2024@naiopnj.org**

*Please include:*

- Sponsor's name in the email subject;
- Size of ad, and type of sponsorship if applicable (Emerald, Ruby, Sapphire) in your email message.

***Files can also be submitted via  
WeTransfer or DropBox.***

*Please email or call if what you can supply is not listed here or if you have questions about the specs.*

**Donna Laterza 732-729-9900**

**email: [laterza@naiopnj.org](mailto:laterza@naiopnj.org)**